



Scottish Salmon

Wester Ross



Wester Ross Fisheries is one of the oldest Scottish salmon farms still run as an independent family business. This Scottish company is able to demonstrate that the organoleptic properties of its salmon are enhanced by the positive effects of its strict policy on sustainable development.

As the smallest independent salmon farm in Scotland, Wester Ross works with a small team of 55 employees spread over 3 sites. The relatively modest scale of its production, when viewed as a percentage of overall Scottish salmon livestock, enables Wester Ross a far more rigorous selection of only the finest salmon.

A company rooted in tradition and passionate about sustainable salmon farming.



FAO27 COMMENTS:

Each salmon (whole and filleted) bears a Wester Ross tag, to allow the fish to be easily identified, to guarantee the origin and traceability and to highlight the brand's values in terms of salmon welfare and its commitment to environmental and management practices.

Wester Ross holds numerous certifications: **its RSPCA Freedom Food certification guarantees the quality of its farming methods including respect for the well-being and gustative properties; Kosher Certified**, one of the leading Kosher certification agencies in the world; **ISO14001 Environmental Management Standards guarantees the conformity of its facilities and their maintenance, in line with environmental standards; Scottish Industry Code of Good Practices** attests to the company's ability to combine quality product and sustainable development.

FAO27 take a real interest in promoting the reasons why these salmon are unique; Wester Ross benefits from the effectiveness of this supply chain partnership.





Product specifics:

- **Completely integrated and constantly controlled** production processes, from the hatching stage to fully grown salmon.
- **Low stock density** in each enclosure to create ideal conditions for the fish’s wellbeing in compliance with “RSPCA Freedom Food” standards and to avoid the risk of stress and disease.
- **Frequent checking of the net enclosures** to ensure the steady circulation of currents and to avoid the use of antifouling products.
- **The use of sustainable and natural feed** - reducing pressure on wild fish stocks. Care for the fish and the environment is very important for Wester Ross. Their Salmon eat a custom diet containing trimmings of fish for human consumption that were landed in the northeast Atlantic. No synthetic colourants are added to the feed. The nutritional supplements that keep the fish healthy and give them their colour are entirely from natural sources.
- **The salmon are fed by hand** through every stage of life at Wester Ross. Hand rearing means that the farmers at Wester Ross Fisheries are on the water EVERY day to feed and observe the fish; no machines or cameras. This is an entirely hands-on operation.
- **Systematic control** of seabed where wild marine fauna is developing, making an ideal fishing spot for local fishermen.

Wester Ross has a unique, demanding and sustainable vision of salmon farming; this results in producing consistently high quality salmon with a low fat content and firm flesh.

- **Management and monitoring** of environmental impact, at every phase, for the prevention and reduction of harmful effects on the environment and CO2 emissions: water and soil quality, energies used, transportation, staff training, supplier selection and requirements, corporate and customer communication.
- **Environmental management** training for staff, partners and communities connected with salmon farming. Collaboration with the owners of neighbouring rivers for the protection of wild salmon, in light of declining populations.
- **Complete traceability** with a Wester Ross tag identifying the brand on each salmon sold. The salmon are removed from the enclosures for processing according to demand in order to guarantee freshness.
- **Environmentally-friendly** packaging and delivery methods which guarantee the quality and freshness of products.



Whole salmon	Fillets
1-2	
2-3	Trim D fillets
3-4	
4-5	Other trims available upon request
5-6	
6-7	